



Breana Mallamaci is a video producer from New Jersey with over five years of experience in motion graphics and video production.

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## EXPERIENCE

Director of Video | Aug 21 - Present  
 Senior Video Producer | Oct 2019 - Aug 21  
 Video Editor | Jan 2018 - Oct 2019  
 Adweek | New York, NY

- ◆ produce and edit a variety of video content
  - ◆ interviews, event panels, original series, etc
- ◆ Manage a team of video producers and freelancers
- ◆ Create animations and motion graphics templates
- ◆ Collaborate across departments to create animated show opens for company events
- ◆ Oversee video coverage of Adweek physical and virtual events
- ◆ Shoot, review and organize video footage
- ◆ Operate camera during production shoots and company events
- ◆ Oversee the creation of video related assets
  - ◆ thumbnails, captions, social assets, etc
- ◆ Develop and implement remote production techniques
- ◆ Created and produced original series remotely
- ◆ Maintain company YouTube channel and JW Player library
- ◆ Manage log of department edits
- ◆ Evaluate and respond to evolving needs of video department
- ◆ Maintain standard quality on all productions

Freelance Video Producer | Sep 2017 - Mar 2018  
 DGL Toys | Edison, NJ

- ◆ film, edit and create graphics for instructional videos for various toys

Freelance Animator | Oct - Dec 2017  
 Isolated Ave | Remote

- ◆ animated a lyric video for band's first single, "In My Head"

Senior Motion Graphics Designer | May 2016 - Feb 2017  
 Video Editor | Sep 2015 - April 2016  
 Shredz Supplements | Jersey City, NJ

- ◆ edited promotional content for social media platforms
- ◆ edited various exercise and workout videos for subscription site
- ◆ responsible for creating various graphics and animations
- ◆ assisted and conducted various video shoots

## SKILLS

Video Editing  
 2D/3D Animation  
 DSLR Camera Operation  
 Color Correction  
 HTML & CSS

## SOFTWARE



## EDUCATION

MFA, Computer Art | 2015  
 School of Visual Arts  
 New York, NY

BA, Digital Design | 2013  
 New Jersey Institute of Technology  
 Newark, NJ  
 Albert Dorman Honors Collge  
 magna cum laude